



Web Servant Report

Web Site activity since 21 June 2016

Activities

In addition to the regular activities of maintaining the site (meeting updates, events, and other changes requested by the office) the following activities have occurred since the last report:

- There are 670 regular weekly meetings supported by 283 groups in the area served by this local service office. Up 10 meetings.
- Sergey is managing the changes to the site, and I am working on the coding work to make the site mobile friendly. The mobile version of the site stalled this month due to time constraints.
- There are service opportunities available on the Web site.
- Thanks to our volunteers, there are three open Night Owl shifts. Thanks volunteers!

Statistics for the Month of June, 2016

This is a recap of the interesting bits of the web site usage statistics, which are on the back of this report.

- Our primary web address is: www.aastpaul.org also reachable at aastpaul.org without the www
- Pages served, visitors, and meeting search page views were up all the other indicators were down.

General

Please take this back to your meeting so that others can see how your Intergroup is serving the AA community through the web site.

Just a reminder: If your group is having a special event with AA content, like a group anniversary potluck meeting with a speaker, you may forward the flyer to me to be posted in the events directory. Please remember that any flyers that you request to be posted must comply with the traditions for inclusion on the website; including, no last names, no promotion, and must have AA content.

If you have any other questions, or suggestions, please contact the office, or email me directly at webservant@aastpaul.org.

Thanks for allowing Sergey and me to be of service to you, your group, and the fellowship,
Jonathan

| | January | February | March | April | May | June | July | August | September | October | November | December | Total |
|----------------------------|---------|----------|-------|-------|-------|-------|------|--------|-----------|---------|----------|----------|--------|
| Days | 31 | 29 | 31 | 30 | 31 | 30 | | | | | | | 182 |
| Groups | 285 | 286 | 287 | 283 | 283 | 283 | | | | | | | |
| Meetings | 665 | 667 | 667 | 662 | 660 | 670 | | | | | | | |
| Pages served | 34624 | 32292 | 35650 | 33976 | 31479 | 32906 | | | | | | | 200927 |
| Pages served per day | 1117 | 1114 | 1150 | 1133 | 1015 | 1097 | 0 | 0 | 0 | 0 | 0 | 0 | 1104 |
| Visitors | 11775 | 10489 | 11904 | 11351 | 10766 | 10949 | | | | | | | 67234 |
| Visitors per day | 380 | 362 | 384 | 378 | 347 | 365 | 0 | 0 | 0 | 0 | 0 | 0 | 369 |
| Pages per Visitor | 2.94 | 3.08 | 2.99 | 2.99 | 2.92 | 3.01 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.99 |
| Visitor acquisition source | | | | | | | | | | | | | |
| Google | 7279 | 6545 | 7535 | 7161 | 7225 | 7278 | | | | | | | 7171 |
| None (Direct) | 2739 | 2629 | 3006 | 2827 | 2332 | 2492 | | | | | | | 2671 |
| Bing | 349 | 355 | 378 | 323 | 288 | 261 | | | | | | | 326 |
| AAWS | 341 | 281 | 306 | 196 | 237 | 217 | | | | | | | 263 |
| Yahoo! | 359 | 313 | 308 | 318 | 259 | 299 | | | | | | | 309 |
| Mpls | 26 | 32 | 31 | 29 | 0 | 25 | | | | | | | 24 |
| All other | 682 | 334 | 340 | 497 | 425 | 377 | 0 | 0 | 0 | 0 | 0 | 0 | 221 |
| Home Page Views | 9093 | 7227 | 8156 | 8492 | 8277 | 8229 | | | | | | | 49474 |
| Meeting Page Views | 9964 | 8839 | 9260 | 9196 | 8797 | 8939 | | | | | | | 54995 |
| Search Results Views | 36753 | 37320 | 38675 | 44317 | 50081 | 43977 | | | | | | | 251123 |
| Multiple searches | 3.69 | 4.22 | 4.18 | 4.82 | 5.69 | 4.92 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 4.57 |

Web Server Statistics 2015

| | January | February | March | April | May | June | July | August | September | October | November | December | Total |
|----------------------------|---------|----------|-------|-------|-------|-------|-------|--------|-----------|---------|----------|----------|--------|
| Days | 31 | 28 | 31 | 30 | 31 | 30 | 31 | 31 | 30 | 31 | 30 | 31 | 365 |
| Groups | 285 | 282 | 283 | 284 | 285 | 285 | 283 | 282 | 283 | 280 | 280 | 282 | |
| Meetings | 695 | 692 | 696 | 693 | 691 | 690 | 688 | 688 | 689 | 687 | 670 | 665 | |
| Pages served | 35695 | 31394 | 35518 | 31897 | 30293 | 31674 | 31062 | 31978 | 31904 | 31834 | 34833 | 32715 | 390797 |
| Pages served per day | 1151 | 1121 | 1146 | 1063 | 977 | 1056 | 1002 | 1032 | 1063 | 1027 | 1161 | 1055 | 1071 |
| Visitors | 11806 | 10170 | 12025 | 10875 | 10518 | 10341 | 10507 | 10806 | 10871 | 10652 | 11320 | 11278 | 131169 |
| Visitors per day | 381 | 363 | 388 | 363 | 339 | 345 | 339 | 349 | 362 | 344 | 377 | 364 | 359 |
| Pages per Visitor | 3.02 | 3.09 | 2.95 | 2.93 | 2.88 | 3.06 | 2.96 | 2.96 | 2.93 | 2.99 | 3.08 | 2.90 | 2.98 |
| Visitor acquisition source | | | | | | | | | | | | | |
| Google | 7386 | 6062 | 7208 | 6664 | 6487 | 6533 | 6817 | 7088 | 7100 | 7038 | 7039 | 7078 | 6875 |
| None (Direct) | 2304 | 2149 | 2560 | 2221 | 2185 | 2028 | 1963 | 2062 | 2380 | 2248 | 2664 | 2773 | 2295 |
| Bing | 437 | 493 | 479 | 434 | 427 | 457 | 350 | 431 | 349 | 342 | 390 | 301 | 408 |
| AAWS | 292 | 247 | 292 | 266 | 203 | 263 | 243 | 174 | 226 | 278 | 349 | 328 | 263 |
| Yahoo! | 584 | 500 | 482 | 503 | 387 | 359 | 325 | 427 | 387 | 293 | 404 | 305 | 413 |
| Mpls | 283 | 188 | 225 | 245 | 198 | 186 | 231 | 195 | 56 | 53 | 39 | 58 | 163 |
| All other | 520 | 531 | 779 | 542 | 631 | 515 | 578 | 429 | 373 | 400 | 435 | 435 | 514 |
| Home Page Views | 8433 | 6544 | 6719 | 6591 | 6519 | 6659 | 6781 | 6536 | 6392 | 6791 | 7097 | 8005 | 83067 |
| Meeting Page Views | 9383 | 7973 | 8629 | 8134 | 8063 | 8405 | 9555 | 9026 | 8732 | 8704 | 9740 | 9440 | 105784 |
| Search Results Views | 35144 | 24972 | 27712 | 27528 | 30366 | 29026 | 29141 | 30155 | 30286 | 29292 | 32757 | 40303 | 366682 |
| Multiple searches | 3.75 | 3.13 | 3.21 | 3.38 | 3.77 | 3.45 | 3.05 | 3.34 | 3.47 | 3.37 | 3.36 | 4.27 | 3.47 |