



Web Servant Report

Web Site activity since 17 June 2014

Activities

In addition to the regular activities of maintaining the site (meeting updates, events, and other changes requested by the office) the following activities have occurred since the last report:

- There are 688 regular weekly meetings supported by 286 groups in the area served by this local service office. Up one meeting for the month.
- There are service opportunities available on the Web site.
- There are lots of Night Owl Shifts open.

Statistics for the Month of June, 2014

This is a recap of the interesting bits of the web site usage statistics, which are on the back of this report.

- Indicators were mixed. Home page views and meeting searches were down slightly, and everything else was up.
- Search engines ranking was consistent.
- Our primary web address is: www.aastpaul.org also reachable at aastpaul.org without the www

General

Please take this back to your meeting so that others can see how your Intergroup is serving the AA community through the web site.

Just a reminder: If your group is having a special event with AA content, like a group anniversary potluck meeting with a speaker, you may forward the flyer to me to be posted in the events directory. Please remember that any flyers that you request to be posted must comply with the traditions for inclusion on the website; including, no last names, no promotion, and must have AA content.

If you have any other questions, or suggestions, please contact the office, or email me directly at webservant@aastpaul.org.

Thanks for allowing me to be of service to you, your group, and the fellowship,
Jonathan

| | January | February | March | April | May | June | July | August | September | October | November | December | Total |
|----------------------------|---------|----------|-------|-------|-------|-------|------|--------|-----------|---------|----------|----------|--------|
| Days | 31 | 28 | 31 | 30 | 31 | 30 | | | | | | | 181 |
| Groups | 285 | 286 | 289 | 288 | 286 | 286 | | | | | | | |
| Meetings | 688 | 689 | 690 | 690 | 687 | 688 | | | | | | | |
| Pages served | 35686 | 31633 | 36106 | 32546 | 30906 | 31457 | | | | | | | 198334 |
| Pages served per day | 1151 | 1130 | 1165 | 1085 | 997 | 1049 | 0 | 0 | 0 | 0 | 0 | 0 | 1096 |
| Visitors | 11213 | 9955 | 11877 | 11044 | 10670 | 10695 | | | | | | | 65454 |
| Visitors per day | 362 | 356 | 383 | 368 | 344 | 357 | 0 | 0 | 0 | 0 | 0 | 0 | 362 |
| Pages per Visitor | 3.18 | 3.18 | 3.04 | 2.95 | 2.90 | 2.94 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 3.03 |
| Visitor acquisition source | | | | | | | | | | | | | |
| Google | 6794 | 5927 | 7279 | 6960 | 6798 | 6833 | | | | | | | 6765 |
| None (Direct) | 2456 | 2314 | 2495 | 2340 | 2309 | 2285 | | | | | | | 2367 |
| Bing | 522 | 414 | 506 | 419 | 386 | 406 | | | | | | | 442 |
| AAWS | 470 | 458 | 410 | 372 | 284 | 182 | | | | | | | 363 |
| Yahoo! | 312 | 234 | 265 | 323 | 375 | 493 | | | | | | | 334 |
| Mpls | 287 | 207 | 281 | 305 | 250 | 219 | | | | | | | 258 |
| All other | 372 | 401 | 641 | 325 | 268 | 277 | 0 | 0 | 0 | 0 | 0 | 0 | 190 |
| Home Page Views | 7073 | 6205 | 7248 | 6759 | 7072 | 6563 | | | | | | | 40920 |
| Meeting Page Views | 10429 | 8698 | 9761 | 8791 | 8126 | 8952 | | | | | | | 54757 |
| Search Results Views | 31599 | 27227 | 29021 | 27186 | 30433 | 30179 | | | | | | | 175645 |
| Multiple searches | 3.03 | 3.13 | 2.97 | 3.09 | 3.75 | 3.37 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 3.21 |

Web Server Statistics 2013

| | January | February | March | April | May | June | July | August | September | October | November | December | Total |
|----------------------|---------|----------|--------|--------|--------|--------|--------|--------|-----------|---------|----------|----------|--------|
| Days | 31 | 28 | 31 | 30 | 31 | 30 | 31 | 31 | 30 | 31 | 30 | 31 | 365 |
| Groups | 281 | 282 | 282 | 284 | 283 | 283 | 283 | 281 | 281 | 283 | 286 | 282 | |
| Meetings | 655 | 654 | 663 | 666 | 665 | 671 | 671 | 671 | 681 | 684 | 688 | 687 | |
| Pages served | 46107 | 29810 | 34548 | 33876 | 31559 | 29964 | 32402 | 32452 | 32673 | 34961 | 32220 | 31176 | 401748 |
| Pages served per day | 1487 | 1065 | 1114 | 1129 | 1018 | 999 | 1045 | 1047 | 1089 | 1128 | 1074 | 1006 | 1101 |
| Visitors | 14620 | 5056 | 5559 | 11036 | 10249 | 9725 | 10725 | 10586 | 10778 | 11064 | 10327 | 10408 | 120133 |
| Visitors per day | 472 | 181 | 179 | 368 | 331 | 324 | 346 | 341 | 359 | 357 | 344 | 336 | 329 |
| Pages per Visitor | 3.15 | 5.90 | 6.21 | 3.07 | 3.08 | 3.08 | 3.02 | 3.07 | 3.03 | 3.16 | 3.12 | 3.00 | 3.34 |
| Search Engines Rank | | | | | | | | | | | | | |
| 1 | Google | Google | Google | Google | Google | Google | Google | Google | Google | Google | Google | Google | - |
| 2 | Bing | Bing | Bing | Bing | Bing | Bing | Bing | Bing | Bing | Yahoo! | Bing | Bing | - |
| 3 | AAWS | AAWS | AAWS | AAWS | AAWS | AAWS | AAWS | AAWS | AAWS | AAWS | AAWS | AAWS | - |
| 4 | Yahoo! | Yahoo! | Yahoo! | Yahoo! | AAWS | Yahoo! | Yahoo! | Yahoo! | Yahoo! | Bing | Yahoo! | Yahoo! | - |
| 5 | Mpls | Mpls | Mpls | Mpls | Mpls | Mpls | Mpls | Mpls | Mpls | Mpls | Mpls | Mpls | - |
| Home Page Views | 6831 | 5583 | 6205 | 6041 | 6388 | 5852 | 6718 | 6390 | 6635 | 7550 | 7359 | 7065 | 78617 |
| Meeting Page Views | 10837 | 9175 | 10259 | 11348 | 9125 | 8838 | 9555 | 9485 | 9233 | 9817 | 8875 | 8078 | 114625 |
| Search Results Views | 30058 | 25116 | 29589 | 28442 | 28376 | 25213 | 29141 | 29192 | 29448 | 28474 | 28765 | 28083 | 339897 |
| Multiple searches | 2.77 | 2.74 | 2.88 | 2.51 | 3.11 | 2.85 | 3.05 | 3.08 | 3.10 | 2.90 | 3.24 | 3.48 | 2.97 |