

Web Servant Report

Web Site activity since 17 April 2012

In addition to the regular activities of maintaining the site (meeting updates, events, and other changes requested by the office) the following activities have occurred since the last report:

- There are 656 regular weekly meetings supported by 280 groups in the area served by this local service office. Down three groups, and down four meetings.
- There are service opportunities available on the Web site.
- There is one recurring Night Owl Shift.
- Patched the Night Owl and Board sub sites
- Added ReCAPTCHA spam control on volunteer and Night Owl volunteer pages to reduce the amount of bogus messages the office gets from the two forms.
- Fixed the time zone on the site to match the server so it displays properly.
- Upgraded the entire site to HTML5, the new web document standard.
- Rebuilt the site layout code to accommodate the ReCAPTCHA controls. This was a big task, which is why it took so long to add to the site, I had to find a better layout structure that would support the anti-spam control
- Added a search option by hour of the day to the meeting search page

Statistics for the Month of April, 2012

This is a recap of the interesting bits of the web site usage statistics, which are on the back of this report.

- All indicators have rebounded past the slumps in February and March. Meeting searches at the highest for the year.
- Our primary web address is: www.aastpaul.org also reachable at aastpaul.org without the www

General

Please take this back to your meeting so that others can see how your Intergroup is serving the AA community through the web site.

Just a reminder: If your group is having a special event with AA content, like a group anniversary potluck meeting with a speaker, you may forward the flyer to me to be posted in the events directory. Please remember that any flyers that you request to be posted must comply with the traditions for inclusion on the website; including, no last names, no promotion, and must have AA content.

If you have any other questions, or suggestions, please contact the office, or email me directly at webservant@aastpaul.org.

Thanks for allowing me to be of service to you, your group, and the fellowship,
Jonathan

	January	February	March	April	May	June	July	August	September	October	November	December	Total
Days	31	29	31	30									121
Groups	285	285	283	280									
Meetings	660	660	660	656									
Pages served	52367	49514	51120	53082									206083
Pages served per day	1689	1707	1649	1769	0	0	0	0	0	0	0	0	1703
Visitors	16941	16147	15573	16447									65108
Visitors per day	546	557	502	548	0	0	0	0	0	0	0	0	538
Pages per Visitor	3.09	3.07	3.28	3.23	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	3.17
Search Engines Rank													
1	Google	Google	Google	Google									-
2	Bing	AAWS	Bing	Bing									-
3	AAWS	Bing	AAWS	AAWS									-
4	Mpls	Yahoo!	Mpls	Yahoo!									-
5	Yahoo!	Mpls	Yahoo!	Mpls									-
Home Page Views	6891	6205	6325	6791									26212
Meeting Page Views	9873	9149	9282	9840									38144
Search Results Views	22172	21863	22540	23154									89729
Multiple searches	2.25	2.39	2.43	2.35	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.35

Web Server Statistics 2011

	January	February	March	April	May	June	July	August	September	October	November	December	Total
Days	31	28	31	30	31	30	31	31	30	31	30	31	365
Groups	279	279	282	285	284	286	285	285	282	283	285	284	
Meetings	650	649	651	653	651	654	654	651	649	654	658	659	
Pages served	56922	47066	50251	57098	50776	46147	52094	50680	49169	50647	47984	45190	604024
Pages served per day	1836	1681	1621	1903	1638	1538	1680	1635	1639	1634	1599	1458	1655
Visitors	15357	15681	17298	16340	14919	15388	15483	15573	14219	15052	15776	16000	187086
Visitors per day	495	560	558	545	481	513	499	502	474	486	526	516	513
Pages per Visitor	3.71	3.00	2.91	3.49	3.40	3.00	3.36	3.25	3.46	3.36	3.04	2.82	3.23
Search Engines Rank													
1	Google	Google	Google	Google	Google	Google	Google	Google	Google	Google	Google	Google	-
2	Yahoo!	Bing (MS)	Bing (MS)	Bing (MS)	Bing (MS)	AAWS	Bing (MS)	Bing (MS)	Bing (MS)	Bing	Bing	Bing	-
3	Bing (MS)	Yahoo!	AAWS	AAWS	AAWS	Bing (MS)	AAWS	AAWS	AAWS	AAWS	AAWS	AAWS	-
4	AAWS	AAWS	Yahoo!	Yahoo!	Yahoo!	Yahoo!	Yahoo!	Yahoo!	Yahoo!	Yahoo!	Yahoo!	Yahoo!	-
5	About	About	About	Mpls	Mpls	Mpls	Mpls	Mpls	Mpls	Mpls	Mpls	Mpls	-
Home Page Views	6347	5270	6076	6928	6152	5373	5796	5556	5717	6012	5970	6027	71224
Meeting Page Views	9883	8323	9922	9331	9879	8558	9876	7602	9018	9071	9506	8787	109756
Search Results Views	22767	20700	21834	19301	19326	20937	23075	19208	21082	22161	20564	18842	249797
Multiple searches	2.30	2.49	2.20	2.07	1.96	2.45	2.34	2.53	2.34	2.44	2.16	2.14	2.28