

# Web Servant Report

Web Site activity since 16 February 2010

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In addition to the regular activities of maintaining the site (meeting updates, events, and other changes requested by the office) the following activities have occurred since the last report:

- Progress continues on the creation of the Intergroup management application being built to replace the current website.
- There are 636 regular weekly meetings supported by 271 groups in the area served by this local service office.
- There are service opportunities available on the Web site.
- There are open recurring Night Owl Shifts.

## ***Statistics for the Month of February, 2010***

This is a recap of the interesting bits of the web site usage statistics, which are on the back of this report.

- Traffic was down slightly in February. Some of which may be due to the spammers have figured out that we aren't a link that they might be interested in following.
- Our primary web address is: [www.aastpaul.org](http://www.aastpaul.org) also reachable at aastpaul.org without the www

## ***General***

Please take this back to your meeting so that others can see how your Intergroup is serving the AA community through the web site.

Just a reminder: If your group is having a special event with AA content, like a group anniversary potluck meeting with a speaker, you may forward the flyer to me to be posted in the events directory. Please remember that any flyers that you request to be posted must comply with the traditions for inclusion on the website; including, no last names, no promotion, and must have AA content.

If you have any other questions, or suggestions, please contact the office, or email me directly at [webservant@aastpaul.org](mailto:webservant@aastpaul.org).

Thanks for allowing me to be of service to you,  
Jonathan

|                      | January   | February  | March | April | May  | June | July | August | September | October | November | December | Total  |
|----------------------|-----------|-----------|-------|-------|------|------|------|--------|-----------|---------|----------|----------|--------|
| Days                 | 31        | 28        |       |       |      |      |      |        |           |         |          |          | 59     |
| Groups               | 269       | 271       |       |       |      |      |      |        |           |         |          |          |        |
| Meetings             | 632       | 636       |       |       |      |      |      |        |           |         |          |          |        |
| Pages served         | 58227     | 47448     |       |       |      |      |      |        |           |         |          |          | 105675 |
| Pages served per day | 1878      | 1695      | 0     | 0     | 0    | 0    | 0    | 0      | 0         | 0       | 0        | 0        | 1791   |
| Visitors             | 28855     | 22026     |       |       |      |      |      |        |           |         |          |          | 50881  |
| Visitors per day     | 931       | 787       | 0     | 0     | 0    | 0    | 0    | 0      | 0         | 0       | 0        | 0        | 862    |
| Pages per Visitor    | 2.02      | 2.15      | 0.00  | 0.00  | 0.00 | 0.00 | 0.00 | 0.00   | 0.00      | 0.00    | 0.00     | 0.00     | 2.08   |
| Search Engines Rank  |           |           |       |       |      |      |      |        |           |         |          |          |        |
| 1                    | Google    | Google    |       |       |      |      |      |        |           |         |          |          | -      |
| 2                    | Spammers  | Microsoft |       |       |      |      |      |        |           |         |          |          | -      |
| 3                    | Microsoft | AAWS      |       |       |      |      |      |        |           |         |          |          | -      |
| 4                    | AAWS      | Yahoo!    |       |       |      |      |      |        |           |         |          |          | -      |
| 5                    | Mpls      | Spammers  |       |       |      |      |      |        |           |         |          |          | -      |
| Home Page Views      | 6091      | 5058      |       |       |      |      |      |        |           |         |          |          | 11149  |
| Meeting Page Views   | 8415      | 7113      |       |       |      |      |      |        |           |         |          |          | 15528  |
| Search Results Views | 20449     | 18878     |       |       |      |      |      |        |           |         |          |          | 39327  |
| Multiple searches    | 2.43      | 2.65      | 0.00  | 0.00  | 0.00 | 0.00 | 0.00 | 0.00   | 0.00      | 0.00    | 0.00     | 0.00     | 2.53   |

## Web Server Statistics 2009

|                      | January      | February     | March        | April     | May       | June      | July      | August    | September | October   | November  | December  | Total  |
|----------------------|--------------|--------------|--------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|--------|
| Days                 | 31           | 28           | 31           | 30        | 31        | 30        | 31        | 31        | 30        | 31        | 30        | 31        | 365    |
| Groups               | 256          | 256          | 257          | 259       | 260       | 260       | 260       | 264       | 265       | 265       | 267       | 267       |        |
| Meetings             | 615          | 616          | 615          | 616       | 618       | 619       | 615       | 618       | 624       | 621       | 628       | 627       |        |
| Pages served         | 43957        | 35162        | 44521        | 42053     | 45357     | 48989     | 47550     | 48936     | 47429     | 50482     | 47022     | 47808     | 549266 |
| Pages served per day | 1418         | 1256         | 1436         | 1402      | 1463      | 1633      | 1534      | 1579      | 1581      | 1628      | 1567      | 1542      | 1505   |
| Visitors             | 17631        | 14587        | 19103        | 16826     | 20122     | 21225     | 22334     | 23806     | 24498     | 25087     | 23538     | 23589     | 252346 |
| Visitors per day     | 569          | 521          | 616          | 561       | 649       | 708       | 720       | 768       | 817       | 809       | 785       | 761       | 691    |
| Pages per Visitor    | 2.49         | 2.41         | 2.33         | 2.50      | 2.25      | 2.31      | 2.13      | 2.06      | 1.94      | 2.01      | 2.00      | 2.03      | 2.18   |
| Search Engines Rank  |              |              |              |           |           |           |           |           |           |           |           |           |        |
| 1                    | Google       | Google       | Google       | Google    | Google    | Google    | Google    | Google    | Google    | Google    | Google    | Google    | -      |
| 2                    | Microsoft    | Microsoft    | Microsoft    | Microsoft | Microsoft | Microsoft | Microsoft | Spammers  | Spammers  | Spammers  | Spammers  | Spammers  | -      |
| 3                    | AAWS         | AA Travel NZ | AA Travel NZ | AAWS      | AAWS      | AAWS      | AAWS      | Microsoft | AAWS      | AAWS      | AAWS      | AAWS      | -      |
| 4                    | Yahoo!       | Yahoo!       | AAWS         | Yahoo!    | Yahoo!    | Yahoo!    | Yahoo!    | AAWS      | Yahoo!    | Microsoft | Microsoft | Microsoft | -      |
| 5                    | AA Travel NZ | AAWS         | Yahoo!       | Mpls      | Mpls      | Mpls      | Mpls      | Yahoo!    | Microsoft | Yahoo!    | Yahoo!    | Yahoo!    | -      |
| Home Page Views      | 5921         | 4743         | 5376         | 4873      | 4822      | 4990      | 5546      | 5523      | 5683      | 5468      | 5519      | 5426      | 63890  |
| Meeting Page Views   | 7417         | 6217         | 6996         | 6826      | 6267      | 7091      | 7309      | 7231      | 6743      | 7322      | 7269      | 6874      | 83562  |
| Search Results Views | 15901        | 14028        | 16949        | 16362     | 17822     | 19553     | 18271     | 18401     | 17207     | 18973     | 17612     | 16569     | 207648 |
| Multiple searches    | 2.14         | 2.26         | 2.42         | 2.40      | 2.84      | 2.76      | 2.50      | 2.54      | 2.55      | 2.59      | 2.42      | 2.41      | 2.48   |