

Web Servant Report

Web Site activity since 18 August 2009

In addition to the regular activities of maintaining the site (meeting updates, events, and other changes requested by the office) the following activities have occurred since the last report:

- Progress continues on the creation of the Intergroup management application being built to replace the current website.
- Updated the WordPress content management software used to manage the Night Owl instruction and Board sub sites again this month.
- There are 618 regular weekly meetings supported by 264 groups in the area served by this local service office.
- There are service opportunities available on the Web site.
- There are open recurring Night Owl Shifts.

Statistics for the Month of August, 2009

This is a recap of the interesting bits of the web site usage statistics, which are on the back of this report.

- We set new record highs for visitors, however total pages served, and meeting searches were down slightly.
- Various spam postings listing our web address actually refer more people to our site than either Microsoft search engines, AAWS, or Yahoo!
- Our primary web address is: www.aastpaul.org also reachable at aastpaul.org without the www

General

Please take this back to your meeting so that others can see how your Intergroup is serving the AA community through the web site.

Just a reminder: If your group is having a special event with AA content, like a group anniversary potluck meeting with a speaker, you may forward the flyer to me to be posted in the events directory. Please remember that any flyers that you request to be posted must comply with the traditions for inclusion on the website; including, no last names, no promotion, and must have AA content.

If you have any other questions, or suggestions, please contact the office, or email me directly at webservant@aastpaul.org.

Thanks for allowing me to be of service to you,
Jonathan

	January	February	March	April	May	June	July	August	September	October	November	December	Total
Days	31	28	31	30	31	30	31	31					243
Groups	256	256	257	259	260	260	260	264					
Meetings	615	616	615	616	618	619	615	618					
Pages served	43957	35162	44521	42053	45357	48989	47550	48936					356525
Pages served per day	1418	1256	1436	1402	1463	1633	1534	1579	0	0	0	0	1467
Visitors	17631	14587	19103	16826	20122	21225	22334	23806					156634
Visitors per day	569	521	616	561	649	708	720	768	0	0	0	0	640
Pages per Visitor	2.49	2.41	2.33	2.50	2.25	2.31	2.13	2.06	0.00	0.00	0.00	0.00	2.29
Search Engines Rank													
1	Google	Google	Google	Google	Google	Google	Google	Google					-
2	Microsoft	Microsoft	Microsoft	Microsoft	Microsoft	Microsoft	Microsoft	Microsoft	Spammers				-
3	AAWS	AA Travel NZ	AA Travel NZ	AAWS	AAWS	AAWS	AAWS	AAWS	Microsoft				-
4	Yahoo!	Yahoo!	AAWS	Yahoo!	Yahoo!	Yahoo!	Yahoo!	Yahoo!	AAWS				-
5	AA Travel NZ	AAWS	Yahoo!	Mpls	Mpls	Mpls	Mpls	Yahoo!					-
Home Page Views	5921	4743	5376	4873	4822	4990	5546	5523					41794
Meeting Page Views	7417	6217	6996	6826	6267	7091	7309	7231					55354
Search Results Views	15901	14028	16949	16362	17822	19553	18271	18401					137287
Multiple searches	2.14	2.26	2.42	2.40	2.84	2.76	2.50	2.54	0.00	0.00	0.00	0.00	2.48

Web Server Statistics 2008

	January	February	March	April	May	June	July	August	September	October	November	December	Total
Days	31	29	31	30	31	30	31	31	30	31	30	31	366
Groups	NA	NA	NA	NA	238	238	242	245	251	253	257	256	
Meetings	571	572	573	574	579	580	584	588	606	608	613	616	
Pages served	41442	34280	39492	37357	40647	42096	42383	40308	37350	43723	43887	41504	484469
Pages served per day	1337	1182	1274	1245	1311	1403	1367	1300	1245	1410	1463	1339	1324
Visitors	12354	11227	13428	14997	16073	15286	15293	15662	14206	17392	16534	16114	178566
Visitors per day	399	387	433	500	518	510	493	505	474	561	551	520	488
Pages per Visitor	3.35	3.05	2.94	2.49	2.53	2.75	2.77	2.57	2.63	2.51	2.65	2.58	2.71
Search Engines Rank													
1	Google	Google	Google	Google	Google	Google	Google	Google	Google	Google	Google	Google	-
2	Microsoft	Microsoft	Microsoft	Microsoft	Microsoft	Microsoft	Microsoft	Microsoft	Microsoft	Microsoft	Microsoft	Microsoft	-
3	AAWS	AAWS	AAWS	AAWS	AAWS	AAWS	AAWS	Mpls	Yahoo!	Yahoo!	Yahoo!	AAWS	-
4	Mpls	Mpls	Mpls	Mpls	Mpls	Mpls	Mpls	Yahoo!	Mpls	Mpls	AAWS	Yahoo!	-
5	Yahoo!	Yahoo!	Yahoo!	Yahoo!	Yahoo!	Yahoo!	Yahoo!	AAWS	AAWS	AAWS	Mpls	AA Travel	-
Home Page Views	5212	5153	5001	4833	4781	4450	4461	4330	4162	4801	4873	5228	57285
Meeting Page Views	6853	6733	6393	6302	6337	6112	6581	6558	6687	7162	6849	6277	78844
Search Results Views	11611	10130	12867	11622	12225	12953	12633	14841	14305	16810	16792	14366	161155
Multiple searches	1.69	1.50	2.01	1.84	1.93	2.12	1.92	2.26	2.14	2.35	2.45	2.29	2.04