

Web Servant Report for Tuesday, 18 March, 2008

Web Site activity since 19 February, 2008

In addition to the regular activities of maintaining the site (meeting updates, events, and other changes requested by the office) the following activities have occurred since the last report:

- I helped move the network equipment into the new office space.
- I have yet to build the new usage report built for everyone to see, but I did extract the numbers, which are on the back of this report.
- I started work on redesigning the site database to improve the system for maintenance by the office staff.
- Made sure that we had a full backup of the site before our hosting provider upgraded the server.
- Fixed a bug in the layout of the all meeting directory page which prevented it from rendering properly.
- There are 573 regular weekly meetings in the area served by this local service office.

Statistics for the Month of February, 2008

This is a recap of the interesting bits of the web site usage statistics, which are on the back of this report.

- Page statistics down slightly, and noticed that with the directory search always visible, that we are getting less repeats of the same search.
- Our primary web address is: www.aastpaul.org also reachable at aastpaul.org without the www

General

Please take this back to your meeting so that others can see how your Intergroup is serving the AA community through the web site.

If you know anyone in the fellowship who is a serious web developer that has PHP, MySQL and other web development skills, and is looking for a great service job, it would be helpful for them to contact me via email at: webservant@aastpaul.org.

Just a reminder: If your group is having a special event with AA content, like a group anniversary potluck meeting with a speaker, you may forward the flyer to me to be posted in the events directory.

If you have any other questions, please contact the office, or email me directly at the address above.

Thanks for allowing me to be of service to you,
Jonathan

	January 31	February 29	March	April	May	June	July	August	September	October	November	December	Total 60
Days													
Pages served	41442	34280											75722
Pages served per day	1337	1182	0	0	0	0	0	0	0	0	0	0	1262
Visitors	12354	11227											23581
Visitors per day	399	387	0	0	0	0	0	0	0	0	0	0	393
Pages per Visitor	3	3	0	0	0	0	0	0	0	0	0	0	3
Search Engines Rank													
1	Google	Google											-
2	Microsoft	Microsoft											-
3	AAWS	AAWS											-
4	Mpls	Mpls											-
5	Yahoo!	Yahoo!											-
Home Page Views	5212	5153											10365
Meeting Page Views	6853	6733											13586
Search Results Views	11611	10130											21741
Multiple searches	1.69	1.50	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.60

	January 31	February 28	March 31	April 30	May 31	June 30	July 31	August 31	September 30	October 31	November 30	December 31	Total 365
Days													
Pages served	27082	23437	32701	28765	26242	34725	33744	34984	36367	33457	39288	38212	389004
Pages served per day	874	837	1055	959	847	1158	1089	1129	1212	1079	1310	1233	1066
Visitors	12007	9926	14955	12631	12408	17703	16320	14090	13284	12794	13183	11764	161065
Visitors per day	387	355	482	421	400	590	526	455	443	413	439	379	441
Pages per Visitor	2	2	2	2	2	2	2	2	3	3	3	3	2
Search Engines Rank													
1	Google	Google	Google	Google	Google	Google	Google	Google	Google	Microsoft	Google	Google	-
2	AAWS	AAWS	AAWS	AAWS	AAWS	AAWS	AAWS	AAWS	Microsoft	Google	Microsoft	Microsoft	-
3	Mpls	Mpls	Mpls	Mpls	Mpls	Mpls	Mpls	Mpls	AAWS	AAWS	Mpls	AAWS	-
4	Yahoo!	Yahoo!	Yahoo!	Yahoo!	Yahoo!	Yahoo!	Yahoo!	Yahoo!	Mpls	Mpls	AAWS	Mpls	-
5	Area 36	About	Area 36	MSN	MSN	MSN	MSN	Area 36	Yahoo!	Yahoo!	Yahoo!	Yahoo!	-
Home Page Views	3500	2858	3738	3574	3307	3139	3739	3919	5354	5000	4226	4609	46963
Meeting Page Views	3971	3117	4028	3592	3430	3723	4247	5949	5680	5551	6016	5936	55240
Search Results Views	10327	8346	10042	11074	9234	12250	11504	11421	12827	8927	8703	9309	84175
Multiple searches	2.60	2.68	2.49	3.08	2.69	3.29	2.71	1.92	2.26	1.61	1.45	1.57	1.52