Web Servant Report for Tuesday, 21 August, 2007

Web Site activity since 19 June 2007

The following activities have occurred since the last report:
- Updated meetings, events, etc. as necessary.
- The site is in the process of being updated in preparation for the office to manage the website on their own. It would be very helpful if you would point your browser to: http://www.aastpaul.org/index-test.php and send an email to webservant@aastpaul.org with your observations. The site is nearly complete. This month, I resolved all the open items I had, added topic tracking so that this report can continue with the new design and we can get even better usage statistics. Left to finish are adding the new Board sub-domain, http://board.aastpaul.org/.
- Finished the Night owl sub-domain, http://owl.aastpaul.org/. You may access the owl.aastpaul.org site with the exiting Night Owl user id and password. Using this style package will allow the Night Owl Coordinator to maintain the site without web servant intervention.
- After I get a usage report built for the new design and the board site completed, I will be removing the old site. The target for this activity is 1 September 2007.
- There are 564 regular weekly meetings in the area served by this local service office. Five dead meetings were removed from the directory this month.
- This Saturday, I will be participating with representatives of the Area 35, Area 36, Minneapolis Intergroup and other interested parties to discuss building a Statewide meeting directory. Possibly using some of the code that I have written to build our meeting directory.

Statistics for the Month of July 2007

This is a recap of the interesting bits of the web site usage statistics, which are on the back of this report.
- Usage was down slightly this month, but some of that is due to the fact that people have been using the new site design and the statistics do not include that usage.
- People get to the site most often from Google if they don't know our web address which is: www.aastpaul.org

General

Please take this back to your meeting so that others can see how your Intergroup is serving the AA community through the web site.

If you know anyone in the fellowship who is a serious web developer that has PHP, MySQL and other web development skills, and is looking for a great service job, it would be helpful for them to contact me via email at: webservant@aastpaul.org.

Just a reminder: If your group is having a special event with AA content, like a group anniversary potluck meeting with a speaker, you may forward the flyer to me to be posted in the events directory.

If you have any other questions, please contact the office, or email me directly at the address above.

Thanks for allowing me to be of service to you,
Jonathan

	January	February	March	April	May	June	July	August	September	October	November	December	Total
Days	31	28	31	30	31	30	31						212
Pages served	27082	23437	32701	28765	26242	34725	33744						206696
Pages served per day	874	837	1055	959	847	1158	1089	0	0	0	0	0	975
Visitors	12007	9926	14955	12631	12408	17703	16320						95950
Visitors per day	387	355	482	421	400	590	526	0	0	0	0	0	453
Pages per Visitor	2	2	2	2	2	2	2	0	0	0	0	0	2
Search Engines Rank													
1	Google	Google	Google	Google	Google	Google	Google						-
2	AAWS	AAWS	AAWS	AAWS	AAWS	AAWS	AAWS						-
3	Mpls	Mpls	Mpls	Mpls	Mpls	Mpls	Mpls						-
4	Yahoo!	Yahoo!	Yahoo!	Yahoo!	Yahoo!	Yahoo!	Yahoo!						-
5	Area 36	About	Area 36	MSN	MSN	MSN	MSN						-
Home Page Views	3500	2858	3738	3574	3307	3139	3739						23855
Meeting Page Views	3971	3117	4028	3592	3430	3723	4247						26108
Search Results Views	10327	8346	10042	11074	9234	12250	11504						72777
Multiple searches	2.60	2.68	2.49	3.08	2.69	3.29	2.71	0.00	0.00	0.00	0.00	0.00	2.79

Web Server Statistics 2006

	January	February	March	April	May	June	July	August	September	October	November	December	Total
Days	31	28	31	30	31	30	31	31	30	31	30	31	365
Pages served	21015	17162	20861	18792	18835	19853	22202	22561	20925	23374	21194	25829	252603
Pages served per day	678	613	673	626	608	662	716	728	698	754	706	833	692
Visitors	7733	6890	8223	8143	8144	8355	9018	8223	8342	9614	8895	11988	103568
Visitors per day	249	246	265	271	263	279	291	265	278	310	297	387	284
Pages per Visitor	3	2	3	2	2	2	2	3	3	2	2	2	2
Search Engines Rank													
1	Google	Google	Google	Google	Google	Google	Google	Google	Google	Google	Google	Google	-
2	AAWS	AAWS	AAWS	AAWS	AAWS	AAWS	AAWS	AAWS	AAWS	AAWS	AAWS	AAWS	-
3	Yahoo!	Yahoo!	Yahoo!	Mpls	Mpls	Mpls	Yahoo!	Yahoo!	Mpls	Mpls	Yahoo!	Yahoo!	-
4	Mpls	Mpls	Mpls	Yahoo!	Yahoo!	Yahoo!	Mpls	Mpls	Yahoo!	Yahoo!	Mpls	Mpls	-
5	MSN	MSN	MSN	MSN	MSN	MSN	MSN	MSN	MSN	MSN	Area 36	About	-
Home Page Views	3783	2928	3186	2833	2871	2588	2638	3045	2852	3300	3214	3105	36343
Meeting Page Views	2872	2506	2839	2518	2768	2683	2930	3301	2912	3345	3167	3231	35072
Search Results Views	7183	6430	7368	7964	7220	8084	9281	7926	8448	7619	7022	9098	64698
Multiple searches	2.50	2.57	2.60	3.16	2.61	3.01	3.17	2.40	2.90	2.28	2.22	2.82	1.84