

## Web Site activity since 20 February 2007

The following activities have occurred since the last report:

- Updated meetings, events, etc as necessary.
- Alerts will now be shown in the sidebar with red text on a yellow background.
- In the future, announcements will also be shown in a separate sidebar on the left-hand side of the page so that they are visible, a new Frequently Asked Questions (FAQ) page will be added, and the announcements page will be deleted. This measure will be taken to assure that visitors to the site will always see announcements and alerts no matter what page they are visiting.
- A page was added for Group Outreach under the Unity section. This page contains the documents necessary for outreach and a list of meetings that have been reported as missing-in-action (MIA). The outreach committee members will visit MIA meetings before other meetings.
- A full meeting listing link was added to the Night Owl Instructions page so that if the Night Owl is planning to be away from the computer, they can print a current copy of the contents of the printed directory meeting list which corresponds to the current online directory. The online directory is always the most current.
- There are 562 regular weekly meetings in the area served by this local service office.

## Statistics for the Month of February & March 2007

This is a recap of the interesting bits of the web site usage statistics, which are on the back of this report.

- Usage has been ahead of last year.
- The web hosting service is reporting bogus pages in the usage report which I am attempting to resolve with their technical support folks.
- People get to the site most often from Google if they don't know our web address which is: [www.aastpaul.org](http://www.aastpaul.org)

## General

Please take this back to your meeting so that others can see how your Intergroup is serving the AA community through the web site.

If you know anyone in the fellowship who is a serious web developer that has PHP, MySQL and other web development skills, and is looking for a great service job, it would be helpful for them to contact me via email at: [webservant@aastpaul.org](mailto:webservant@aastpaul.org).

Just a reminder: If your group is having a special event with AA content, like a group anniversary potluck meeting with a speaker, you may forward the flyer to me to be posted in the events directory.

If you have any other questions, please contact the office, or email me directly at the address above.

Thanks for allowing me to be of service to you,  
Jonathan

	January 31	February 28	March 31	April	May	June	July	August	September	October	November	December	Total 90
Days													
Pages served	27082	23437	32701										83220
Pages served per day	874	837	1055	0	0	0	0	0	0	0	0	0	925
Visitors	12007	9926	14955										36888
Visitors per day	387	355	482	0	0	0	0	0	0	0	0	0	410
Pages per Visitor	2	2	2	0	0	0	0	0	0	0	0	0	2
Search Engines Rank													
1	Google	Google	Google										-
2	AAWS	AAWS	AAWS										-
3	Mpls	Mpls	Mpls										-
4	Yahoo!	Yahoo!	Yahoo!										-
5	Area 36	About	Area 36										-
Home Page Views	3500	2858	3738										10096
Meeting Page Views	3971	3117	4028										11116
Search Results Views	10327	8346	10042										28715
Multiple searches	2.60	2.68	2.49	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.58

	January 31	February 28	March 31	April 30	May 31	June 30	July 31	August 31	September 30	October 31	November 30	December 31	Total 365
Days													
Pages served	21015	17162	20861	18792	18835	19853	22202	22561	20925	23374	21194	25829	252603
Pages served per day	678	613	673	626	608	662	716	728	698	754	706	833	692
Visitors	7733	6890	8223	8143	8144	8355	9018	8223	8342	9614	8895	11988	103568
Visitors per day	249	246	265	271	263	279	291	265	278	310	297	387	284
Pages per Visitor	3	2	3	2	2	2	2	3	3	2	2	2	2
Search Engines Rank													
1	Google	Google	Google	Google	Google	Google	Google	Google	Google	Google	Google	Google	-
2	AAWS	AAWS	AAWS	AAWS	AAWS	AAWS	AAWS	AAWS	AAWS	AAWS	AAWS	AAWS	-
3	Yahoo!	Yahoo!	Yahoo!	Mpls	Mpls	Mpls	Yahoo!	Yahoo!	Mpls	Mpls	Yahoo!	Yahoo!	-
4	Mpls	Mpls	Mpls	Yahoo!	Yahoo!	Yahoo!	Mpls	Mpls	Yahoo!	Yahoo!	Mpls	Mpls	-
5	MSN	MSN	MSN	MSN	MSN	MSN	MSN	MSN	MSN	MSN	Area 36	About	-
Home Page Views	3783	2928	3186	2833	2871	2588	2638	3045	2852	3300	3214	3105	36343
Meeting Page Views	2872	2506	2839	2518	2768	2683	2930	3301	2912	3345	3167	3231	35072
Search Results Views	7183	6430	7368	7964	7220	8084	9281	7926	8448	7619	7022	9098	64698
Multiple searches	2.50	2.57	2.60	3.16	2.61	3.01	3.17	2.40	2.90	2.28	2.22	2.82	1.84